



# SPONSORSHIP PACKAGES

# CANCUN 2024 6TH GLOBAL MEETING IS



**150+ WORLD CLASS  
ATTENDEES**



**4000+ B2B  
SESSIONS**



**105+ COUNTRIES  
5 CONTINENTS**



**SOCIAL  
EVENTS**



UNLOCKING  
SPONSORSHIP  
OPPORTUNITIES FOR  
YOUR BRAND





**EAN Networks 6th Global Conference in Cancun**, Mexico is set to be an extraordinary gathering of thought freight forwarding leaders, and logistics professionals from around the world.

Taking place from **May 13 to 16, 2024**, at the amazing **Grand Oasis Resort**, this AGM promises to be a transformative experience, with over 150 attendees and an impressive 4,000 B2B sessions planned.

We invite you to explore our **sponsorship packages** catalogue, where your company can reap numerous benefits from being a key player in our prestigious event.

SEIZE YOUR  
POTENTIAL  
IN  
CANCUN  
2024



### By becoming a sponsor, you will have the opportunity to:

- ▶ Enhance Your Brand Visibility: Gain prominent exposure to a global audience, showcasing your company's commitment to logistics leadership and innovation.
- ▶ Forge Valuable Connections: Connect with over 150 decision maker attendees and engage in over 4,000 B2B sessions, fostering meaningful relationships and business collaborations.
- ▶ Position your company as a Thought Leader: showcase your business to worldwide freight forwarders. Maximize your brand exposure, establish valuable connections, and gain prominence in the industry.
- ▶ Targeted Marketing Opportunities: Leverage our conference's marketing channels to reach your desired audience, ensuring your message reaches the right people.
- ▶ Customize Your Sponsorship: Tailor your sponsorship package to best suit your organization's needs, goals, and budget, allowing you to maximize your return on investment.

W H Y T O  
B E C O M E  
A  
S P O N S O R ?



We invite you to explore our sponsorship packages catalogue, where you can find the perfect opportunity to elevate your brand, connect with industry leaders, and make a lasting impact on EAN Networks 6th Global Conference in Cancun.

**Join us on this exciting journey and let your company shine in the heart of innovation and collaboration.**

ELEVATE  
YOUR  
BRAND  
WITH US!

**EARLY BIRD  
DISCOUNT**

# EXPLORE OUR AVAILABLE OFFERS

## COCKTAIL RECEPTION PACK



- ✓ Personalized cocktail reception for your guests
- ✓ Increased visibility during the event
- ✓ Presentation of your company during the cocktail

**SOLD OUT**

**\$4000**

## MEXICAN EVENING DINNER PACK



- ✓ A thematic Mexican dinner for your guests
- ✓ Special prominence during the Mexican evening
- ✓ Opportunity to present your company during this dinner

**\$4000**

## GALA DINNER PACK



- ✓ Participation in the prestigious gala dinner
- ✓ Prominence during the gala evening
- ✓ Opportunity to present your company during this exclusive dinner

**\$4000**

**EARLY BIRD**

**DISCOUNT**

### GIANT SCREEN CONFERENCE ROOM BRANDING PACK

**\$1,500**



- ✓ Customize the giant screen in the conference room with your brand and message throughout the conference for exceptional visibility.

### EXHIBITION STAND PACK

**\$2,500**



- ✓ Exhibition stand with personalized branding for B2B meetings

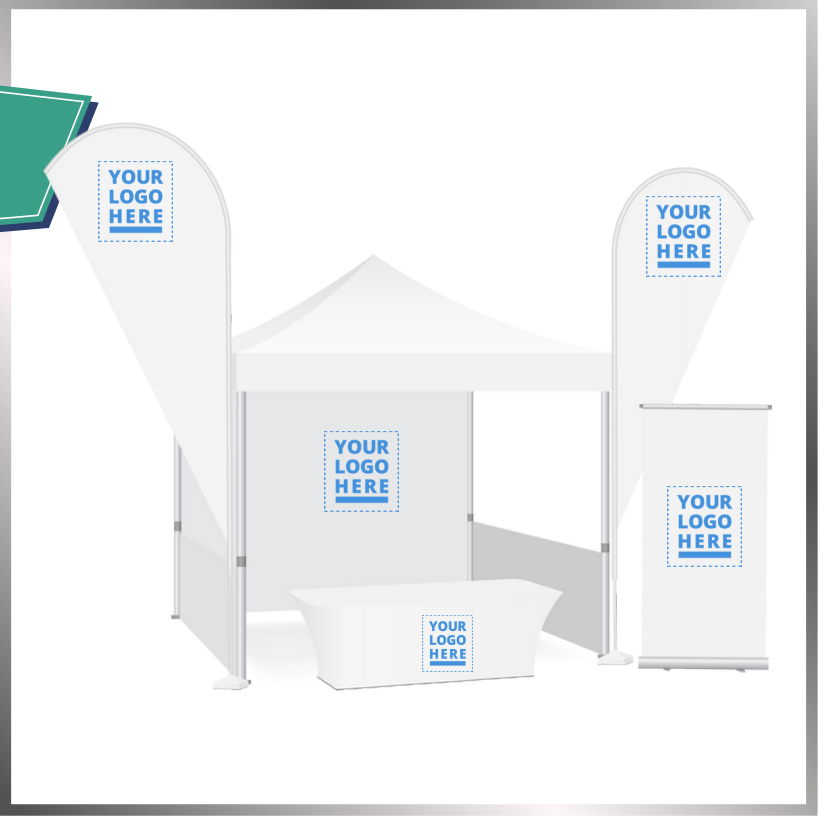


**EARLY BIRD**

**DISCOUNT**

### POP-UP TENT PACK

**\$1,800**



- ✓ Customized 10x10 pop-up advertising tent

### SIGNAGE AND PROMOTION PACK

**\$2,000**

**\$2,000**



- ✓ Set of 4 indoor roll-up banners
- ✓ 4 outdoor feather flags

**EARLY BIRD**

**DISCOUNT**

### BACKPACK PACK

**\$2,500**



- ✓ Personalized logo travel backpack with USB charger

**\$2,500**

**\$2,500**

### LANYARDS AND BADGES PACK



- ✓ Customized lanyards for badges

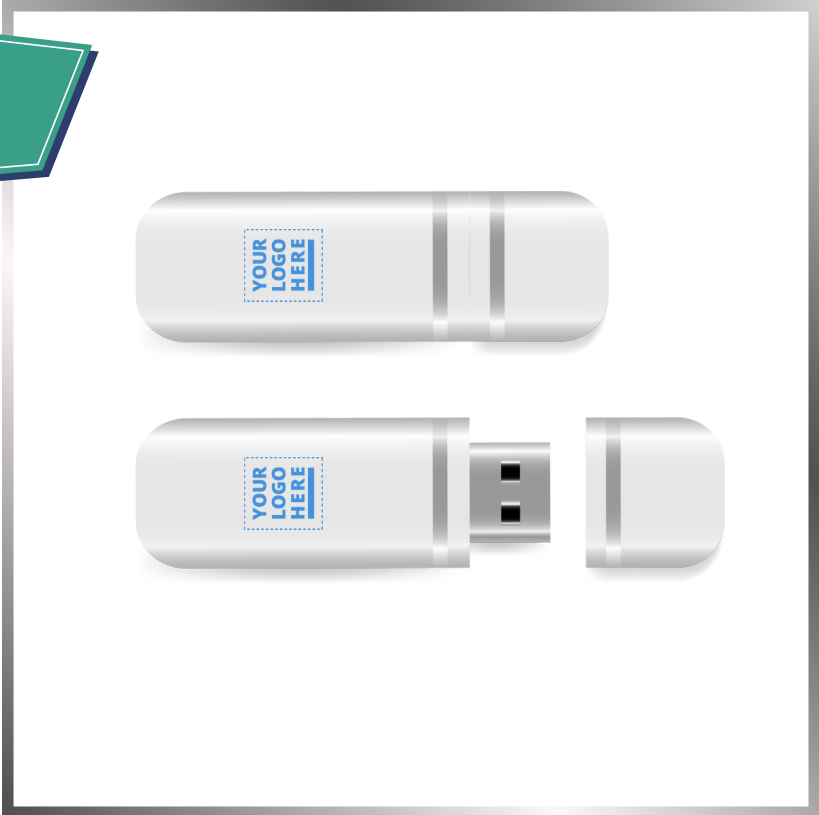
- ✓ NFC badges printed with your logo and integrated business card

**EARLY BIRD**

**DISCOUNT**

### USB KEY PACK

**\$1,500**



- ✓ USB key with fingerprint and logo

### NOTEBOOK AND PEN PACK

**\$2,500**



- ✓ Personalized notepads with pens

### PACK COFFEE BREAK

**\$2,000**



- ✓ Choosing the Coffee Break package enhances professional relationships, sparks creativity, highlights your company's image, and rewards achievements.

MAXIMUM  
OF 1

### FASHION ACCESSORIES PACK



\$1,500

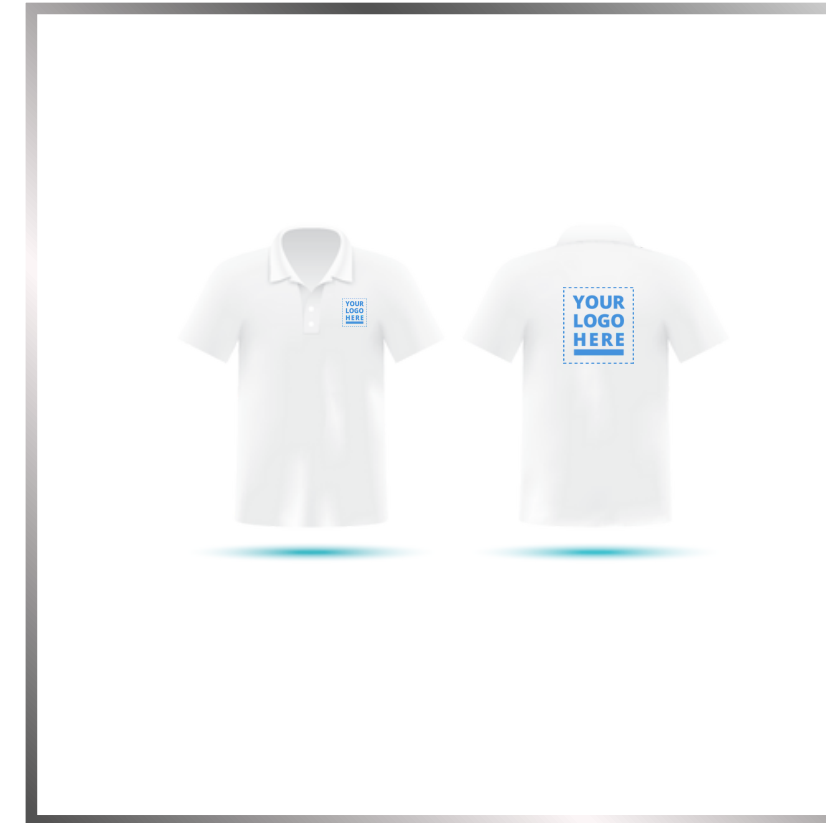
- ✓ Custom unisex sunglasses with a case
- ✓ Mexican cowboy sombrero hats
- ✓ Personalized beach baseball cap

\$1,500

\$1,500

MAXIMUM  
OF 1

### FASHION ACCESSORIES PACK



\$1,500

- ✓ Double-sided printed t-shirts
- ✓ Short-sleeved personalized polo shirts

\$2,000

EARLY BIRD

DISCOUNT

**EARLY BIRD**

**DISCOUNT**

### DIGITAL & MEETING SCHEDULER SPONSOR

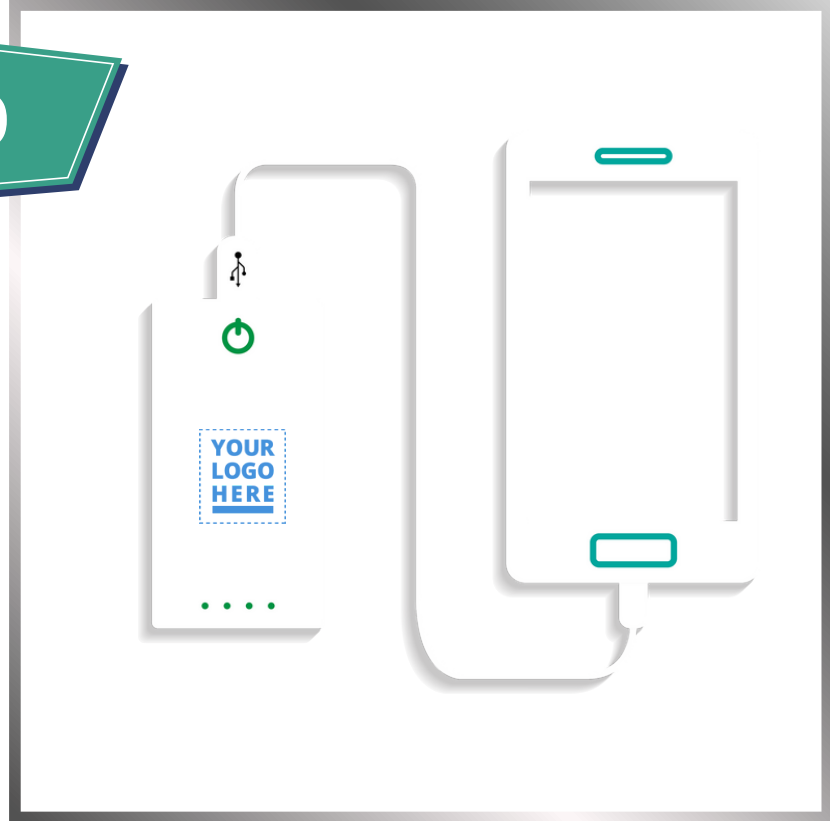
**\$1,500**



- ✔ Promote your company across our social media, website, and newsletters with impactful digital elements

### EXTERNAL BATTERY PACK

**\$1,800**



- ✔ Personalized logo external battery

# CANCUN 2024 SPONSORING PACKAGES

**MAXIMUM  
OF 1**

**\$4000**

## **First Sponsorship** One branded exhibition booth included

Logo placement on conference website and materials.

Recognition in pre-conference marketing campaigns.

1 complimentary conference registration.

Two newsletters to all network and attendees one month before conference

**\$6000**

## **Gold Sponsorship** One branded exhibition booth included

All benefits of First Sponsorship, plus:

Enhanced logo visibility on website, signage, and materials

Recognition during conference opening and closing sessions.

2 complimentary conference registrations.

Opportunity to showcase a company banner on all digital supports. Digital banner is provided by EAN  
monthly newsletter to all members and conference attendees until conference

**\$8000**

## **Platinum Sponsorship** One branded exhibition booth included

All benefits of Gold Sponsorship, plus:

Premium logo placement across all conference materials and platforms.

Exclusive speaking opportunity during a dedicated session.

4 complimentary conference registrations.

EAN Networks exclusive Smartphone application banner provided by EAN  
Weekly newsletter to all network members and conference attendees



EXCLUSIVE  
EAN

CRITICAL  
EAN

NETWORKS  
EAN

GLOBAL  
EAN

EXIT

INDIA

# THANKS

For Your Support

[www.ean-network.com](http://www.ean-network.com)

[bel@ean-network.com](mailto:bel@ean-network.com)

+971 55 770 3922